



## Business Support Initiative

We know that technology is vital to support innovation and growth in the local economy.

That's why we're firmly committed to supporting businesses in Telford and Wrekin to invest in tech, creating high-value jobs that enable our communities to thrive, and strengthening Telford's position as one of the Midlands' **most successful business destinations**.

### What is Tech Telford?

Tech Telford is a new support initiative created by Telford and Wrekin council to:



#### SHOWCASE

outstanding examples of digital innovation in the borough



#### ENCOURAGE

knowledge sharing across different business sectors



#### HIGHLIGHT

the guidance and expertise on offer from Enterprise Telford Business Support via the Marches Growth Hub

### How can your business benefit?

#### SHARE KNOWLEDGE

A spotlight on best practice, from business intelligence software to advanced manufacturing techniques, encouraging collaboration within the local business community.

#### SUPPORT IMPLEMENTATION

Working with businesses to help them develop skills and have resources in place to innovate in their sector. Supported by access to funding programmes and the University of Wolverhampton SOLVD project.

#### INNOVATION & GROWTH

Creating the right environment for businesses to thrive, supported by central Government funding for Gigabit Internet and 5G to ensure the fastest possible connectivity across the borough.

Visit [techtelford.co.uk](http://techtelford.co.uk) to access the support, guidance and tools you need to start your journey towards digital transformation.

